

**CALL FOR PAPERS**  
**40th Annual Meeting**  
**SOUTHWEST ACADEMY OF MANAGEMENT**  
(In conjunction with the Federation of Business Disciplines--FBD)  
**Albuquerque Convention Center**  
**Albuquerque, NM**  
**March 12-16, 2013**

**Defining Success: Uniting Academic, Business, Not-for-Profit, and Governmental Perspectives**

**Submission Deadline: September 30, 2012**

**Contact Person:** Get involved by volunteering! If you would like to participate as reviewer, discussant, session chair, or if you have questions, contact Janie R. Gregg (The University of West Alabama), Program Chair at [jgregg@uwa.edu](mailto:jgregg@uwa.edu) or (205) 652-3716.

**Electronic Submissions Process:** Submission website will open later this summer at [www.swamfbd.org](http://www.swamfbd.org).

**Distinguished Paper Award:** Awards will be given for best paper in each track, and one paper from this group will be selected for the Irwin/McGraw-Hill Distinguished Paper Award. A special team of reviewers will work with the authors to ready this paper for publication in the *Journal of Business Strategies* (see below).

**Outstanding Reviewer:** An outstanding reviewer is identified from each track, and the Outstanding Reviewer for the conference will be selected from this group.

**Journal of Business Strategies:** The Southwest Academy of Management is affiliated with the *Journal of Business Strategies*, which publishes papers from all business-related fields.

**Innovative Workshops and Symposia:** Innovative sessions are planned for each track, including presentations by distinguished speakers and faculty development sessions.

**Mentoring Sessions:** Authors of submitted works-in-progress will meet one-on-one with an assigned mentor to receive suggestions for improving their work.

**Published Proceedings:** All authors of accepted papers will be provided specifications on how to prepare manuscripts for the conference proceedings. Publication in the web-based *Proceedings* does not preclude subsequent publication in other journals when proper acknowledgment is given.

**Innovative Ideas are Encouraged:** Proposals for Professional Development Workshops and Innovative Teaching Workshops are solicited. We encourage creativity with session formats! (3-page limit telling what innovative teaching technique or PD workshop you propose.)

**Doctoral Student Consortium:** Doctoral students are invited to attend the Doctoral Student Consortium. Limited financial support will be available for several doctoral students who also have papers accepted for the conference.

## TRACKS

- **Strategy / Entrepreneurship/ Small Business**

Co-Chairs: Salimath, Manjula, University of North Texas, [Manjula.Salimath@unt.edu](mailto:Manjula.Salimath@unt.edu) ??  
Khoja, Faiza University of Houston – Downtown, [KhojaFai@uhd.edu](mailto:KhojaFai@uhd.edu)

- **Public / Nonprofit / Health Care Management/ Social Issues**

Co-Chairs: Tina T. Fields, Texas State University – San Marcos, [TFields@txstate.edu](mailto:TFields@txstate.edu)  
Jan Miller, The University of West Alabama, [jmiller@uwa.edu](mailto:jmiller@uwa.edu)

- **Organizational Behavior/ Leadership/ Ethics/Corporate Social Responsibility**

Co-Chairs: Ethan Waples, University of Central Oklahoma, [ewaples@uco.edu](mailto:ewaples@uco.edu)  
Stephanie Pane Haden Texas A&M University-Commerce, [Stephanie\\_Pane@tamu-commerce.edu](mailto:Stephanie_Pane@tamu-commerce.edu)

- **Human Resources / Careers / Gender & Diversity**

Co-Chairs: Veena P. Prabhu, California State University, Los Angeles [veenaprabhu@gmail.com](mailto:veenaprabhu@gmail.com)  
Alix M. Valenti, University of Texas - Clear Lake, [Valenti@uhcl.edu](mailto:Valenti@uhcl.edu)

- **Production Operations Management/Innovation**

Co-Chairs: Pamela J. Zelbst, Sam Houston State University, [Mgt\\_pjz@shsu.edu](mailto:Mgt_pjz@shsu.edu)  
Jeremy Meacham, Southern Arkansas, [JPMeacham@saumag.edu](mailto:JPMeacham@saumag.edu)

- **International / Organizational Theory/Hospitality Management**

Co-Chairs: Peter Sorensen and Therese Yeager, Benedictine University, [TYaeger@ben.edu](mailto:TYaeger@ben.edu)  
D. Christopher Taylor, Eastern New Mexico University, [Chris.Taylor@enmu.edu](mailto:Chris.Taylor@enmu.edu)

- **Organizational Development / Conflict Management/ Communication**

Co-Chairs: Phyllis Duncan, Our Lady of the Lake University, [paduncan@lake.ollusa.edu](mailto:paduncan@lake.ollusa.edu)  
Ted Legatski, Texas Christian University, [t.legatski@tcu.edu](mailto:t.legatski@tcu.edu)

- **General Management / Technology / Management Education**

Co-Chairs: Adrian Doss, the University of West Alabama, [adoss@uwa.edu](mailto:adoss@uwa.edu)  
Ronald Salazar, University of Houston –Victoria, [SalazarR@uhv.edu](mailto:SalazarR@uhv.edu)

- **Innovative Teaching Workshops**

Co-Chairs: Frank Markham, The University of Mississippi, [fmarkham@olemiss.edu](mailto:fmarkham@olemiss.edu)  
Gregory Tapis, Augustana College, [gregorytapis@augustana.edu](mailto:gregorytapis@augustana.edu)

- **Professional Development Workshops**

Co-Chairs: M. Suzanne Clinton, University of Central Oklahoma, [mclinton1@uco.edu](mailto:mclinton1@uco.edu)  
Lee Tyner, University of Central Oklahoma, [LTyner@uco.edu](mailto:LTyner@uco.edu)

- **Developmental Papers (Authors submit a working paper on any management topic; then meet with mentors during a conference session.)**

Co-Chairs: Randi Sims, Nova Southeastern, [sims@nova.edu](mailto:sims@nova.edu)  
Brian Martinson, University of Texas – Arlington, [brian.martinson@mavs.uta.edu](mailto:brian.martinson@mavs.uta.edu)

### **Policies and Instructions for Paper Submissions**

1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The title page should include the name, affiliation, address, and telephone number of all authors.
3. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
4. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.
5. Submissions are limited to a maximum of three per individual author.
6. SWAM fully subscribes to the ethical standards of the Academy of Management.
7. It is the policy of the Southwest Academy of Management to be given first and full credit for all papers presented at its conferences. The Southwest Academy of Management will reject a paper that has been, or is scheduled to be, presented at another conference.
8. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate.

### **Policies and Instructions for Professional Development Workshop (PDW) Submissions and innovative Teaching Workshop Submissions**

1. The title page should include name, affiliation, address, and telephone number of all of the individual(s) submitting the proposal and an abstract of 100 words or less. (The title page will be removed from the rest of the submission in order to facilitate a blind review of the proposal.)
2. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value-added, and description of the expertise of the presenters in alphabetical order.
3. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.