

*61st Annual*  
*Southwest Academy of Management*  
In conjunction with the Federation of Business Disciplines

Conference Theme:

*Integration*

## Call for Papers

Submission Deadline:

**October 25<sup>th</sup>, 2018**

*At*  
**Hyatt Regency Houston, Texas,  
March 13-16, 2019**



# SWAM 2019: Call for Papers

## Submission Deadline: **October 25th, 2018**

The Southwest Academy of Management Conference is pleased to announce a call for papers for its 60th Annual Conference. The theme of this conference is “*Integration*.” Our affiliate Academy of Management’s 2017 conference theme was “At the Interface”, which explored all the ways that interfaces separate and connect people. Our theme, “Integration”, explores the dissolution of interfaces, with all the ensuing benefits, consequences, and issues. What happens when boundaries between ideas, people and organizations disappear? People with different backgrounds might work together to find common solutions to shared problems, teachers might begin to make use of new technology to reach new students, fields of study might merge to develop a mutually enlightening theory, companies might combine to reinforce their strengths and reduce each other’s weaknesses, teams might join efforts to invent a new and revolutionary product, and countries might come to together, as North and South Korea did during the 2018 Winter Olympics, to inspire hope for world peace. Integration is the doorway to creativity and innovation and produces something new, solving old problems, but sometimes causing new ones. The issues raised by our Theme are important to all of our discipline tracks. Help us explore this interesting phenomenon!

We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance reflections and understanding of our calling and vocation. Papers may be submitted to any of the following tracks:

### **Workplace Behavior: Organizational Behavior / Human Resources / Careers / Leadership / Diversity**

*Co-Chairs:* Sarah Walker, Creighton University,  
SarahWalker1@creighton.edu  
Zahir Latheef, University of Houston Downtown, latheefz@uhd.edu  
Cheryl Crozier Garcia, Hawaii Pacific University, ccrozier@hpu.edu  
Kenneth Sweet, Texas A&M - San Antonio,  
Kenneth.Sweet@tamusa.edu

### **Change in Organizations: Organizational Development / Conflict Management**

*Co-Chairs:* Peter Sorensen, Benedictine University,  
PSorensen@ben.edu  
Therese Yaeger, Benedictine University, TYaeger@ben.edu

### **The Purposeful Organization: Social Responsibility, Consciousness, Relationships, Collaboration, Community and Sustainability**

*Chair:* Michelle Alarcon, Hawaii Pacific University,  
malarcon@hpu.edu  
Brian Kulik, Whittier College, bkulik@whittier.edu

### **New Track for 2019! *Recent Vistas on Management: The Latin American Context*. Sessions in this track are presented in Spanish.**

*Co-Chairs:* Carlos Baldo, Colorado Mesa University,  
cbaldo@coloradomesa.edu  
Oscar Montiel, Universidad Autónoma de Ciudad Juárez,  
oscar.montiel@uacj.mx

### **Organizational Mission: Organizational Theory / Strategic Management & Leadership / International Management**

*Co-Chairs:* David Epstein, University of Houston Downtown,  
EpsteinD@uhd.edu  
Marcia Hardy, Northwestern State University of Louisiana,  
HardyM@nsula.edu  
Guclu Atinc, Texas A&M University Commerce,  
Guclu.Atinc@tamuc.edu

### **The Single Business Enterprise: Entrepreneurship / Small Business / Family Business / Innovation**

*Co-Chairs:* Manjula S. Salimath, University of North Texas,  
Manjula.Salimath@unt.edu  
Vallari Chandna, University of Wisconsin-Green Bay,  
chandnav@uwgb.edu

### **Professional Development Workshops**

*Co-Chairs:* Lee Tyner, University of Central Oklahoma,  
LTyner@uco.edu  
Suzanne Clinton, University of Central Oklahoma,  
MClinton1@uco.edu

*Please turn over...*

## **SWAM 2019 Teaching and Learning Conference (TLC)**

Due to its continued popularity, we will host the *fourth* annual Teaching and Learning conference in line with Academy of Management Conference format of a “Conference within a Conference,” designed to support SWAM members in improving their teaching practice and presenting their research and discourse across various pedagogical topics. TLC@SWAM2019 will feature both submitted and invited sessions that address teaching issues for educators at all levels of experience. This year’s theme is, “Business Education in the 21st Century: Ideas and Experience.”

**Contact:** Email for inquiries related to TLC to Dr. Janie Gregg, University of West Alabama (JGregg@uwa.edu) and Dr. Karen Leonard, University of Arkansas Little Rock (kxleonard@ualr.edu)

## **SWAM 2019 Graduate Student Call for Papers**

Submissions from graduate students are invited. Same guidelines and deadlines as the main SWAM CFP—please see below. Get experience presenting at a research conference, get feedback, and develop your network.

## **SWAM 2019 Doctoral Consortium**

Get ready to apply and be part of the SWAM doctoral consortium. Selection criteria for acceptance into the consortium, application forms, and qualifications to receive stipends will be available in Fall 2018. **Students** - meet with experts in the field and understand how to navigate the dissertation and beyond. **Faculty** - send your best and brightest students to the SWAM consortium and help give them a heads up towards a successful academic career in management.

**Contact:** Dr. Veena Prabhu, California State University, Los Angeles (vprabhu@calstatela.edu)

## **POLICIES AND INSTRUCTIONS FOR SUBMISSIONS**

### **Papers**

1. Competitive papers should be typed, double-spaced, and typically not more than 30 pages in length, exclusive of references and tables.
2. The main body of the paper should have a title page with a 150-word abstract, but not the authors’ names. Papers will be double-blind reviewed.
3. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.
4. This year, we are requesting that, if accepted, the author(s) submit their paper in 6-page summary format for inclusion in the SWAM 2019 Conference Proceedings, to Ethan Waples, Proceedings Editor, at wapse@uhd.edu. The format instructions are the same as those used by the Academy of Management.

### **Posters**

1. A poster presentation submission should have a title page with a 250-word abstract, but not the authors’ names. Poster submissions will be double-blind reviewed. Submission of the actual poster is not required at this time.
2. A poster presentation should be original and not presented elsewhere or be a summary of a published paper. At least one author for each accepted poster presentation will be expected to register for the conference and personally appear to present the poster.
3. If accepted, you will be expected to prepare a poster up to 45” in width & 45” in length.

**For All Submissions (Papers and Posters)**

1. Submissions are limited to a maximum of three per individual author. A submission may be submitted to only one track.
2. SWAM subscribes to the ethical standards of the Academy of Management.
3. It is the policy of the Southwest Academy of Management to be given first and full credit for all material presented at its conferences. The Southwest Academy of Management will reject a submission that is under review or is scheduled to be presented at another conference.
4. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate and attend.

**Policies and Instructions for Professional Development Workshop (PDW) and Teaching and Learning Conference (TLC) submissions**

1. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value added, and description of the expertise of the presenters in alphabetical order.
2. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.
3. Note: For TLC we shall be accepting both traditional research papers as well as proposals for workshops, panels and symposium.

*Note:* Please note, that submissions to SWAM should be original and may not be submitted to any other conference including those affiliated with FBD (Federations of Business Disciplines).

**The submission deadline is **October 25<sup>th</sup>, 2018.****  
Please submit your manuscripts at [www.swamfbd.org](http://www.swamfbd.org)

**SWAM 2019 Awards & Recognition:**

The SWAM is affiliated with the Academy of Management as well as the Journal of Business Strategies, which publishes papers from all business-related fields.

The Distinguished Paper Award, given to the overall best paper in the conference, will allow these authors to work with special reviewers to prepare the paper for publication in the Journal of Business Strategies.

Recognition is also made of

**BEST PAPER and OUTSTANDING REVIEWERS**

*in each track.*

**NEED ASSISTANCE?**

For additional information, questions or to volunteer as a Reviewer, Session Chair and/or Discussant please contact,

**Dr. Brian W. Kulik**  
Whittier College  
*Program Chair, SWAM 2019*  
Email: [bkulik@whittier.edu](mailto:bkulik@whittier.edu)

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