

# Southwest Academy of Management Summer 2013 Newsletter & 2014 Call for Papers



*From your SWAM officers*

SUMMER EDITION

2013

## **Fellow SWAM Members:**

Here is your summer 2013 issue of the SWAM Newsletter. If you made it to Albuquerque, you know we had a great conference. Below are messages from your officers and the Call for Papers for 2014 Dallas. Hope to see you there.

Robert H. Epstein, Ph.D.

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Keep up-to-date by checking the SWAM webpage: <http://www.swamfbd.org/>

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## GREETINGS FROM STEPHEN HORNER, PRESIDENT

The Southwest Academy of Management held its 55<sup>th</sup> Annual Meeting March 13-16, 2013 in Albuquerque, New Mexico in conjunction with the 40<sup>th</sup> Annual Meeting of the Federation of Business Disciplines (FBD). Janie Gregg, 2013 Program Chair, and a dedicated team of track chairs organized a varied program that included a luncheon featuring two excellent presentations. The luncheon, focusing on entrepreneurship and arranged jointly with the Association of Business Information Systems, is a program innovation stemming from Janie's commitment to provide a program of unique service and value to SWAM's members. If you found this program feature useful, I hope you will let Janie know.

This was our first meeting in Albuquerque, and the executive board of SWAM is anxious to hear your feedback regarding its suitability for the meeting. Let the members of the board know how the Albuquerque experience was for you and if you desire to return there for another FBD meeting. You may use the "contact us" tab on the SWAM website: <http://www.swamfbd.org/>.

The 2014 conference will be held in Dallas, Texas March 12-15 at the Sheraton Dallas Hotel. Dallas is a familiar venue for FBD and SWAM. The ninth largest city in Texas, Dallas is a major center for banking, energy, telecommunications, and transportation and is among the prime cities in the Southwest for dining, entertainment, and sports. The arts district north of downtown (<http://www.thedallasartsdistrict.org/>) features among its highlights the Dallas Art Museum and the Myerson Symphony Center. Be sure to enhance the quality of the 2014 program by submitting a paper for one of the academic tracks or a proposal for a Professional Development Workshop and by volunteering to serve as a reviewer, session chair, or discussant. The 2014 Program Chair is Manjula Salimath, and she and the program planning team are already busily attending to the details of our next meeting.

Discussion continues among the membership concerning establishment of an official SWAM journal. During the 2013 meeting, members of the SWAM leadership met with a representative from Emerald Publishing, who suggested two possibilities: Management Research Review: (<http://www.emeraldinsight.com/products/journals/journals.htm?id=mrr>) and Journal of Strategy and Management: (<http://www.emeraldinsight.com/journals.htm?issn=1755-425X>).

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## SWAM 2013 AWARD WINNERS

### **Winner 2013 McGraw-Hill SWAM Distinguished Paper Award**

Relationships between Justice, Organizational Citizenship Behavior, and Coping over Time  
by Juliana Lilly of Sam Houston State University, Kamphol Wipawayangkool of Sam Houston State University, and Meghna Virick of San Jose State University.

### **Best Reviewer**

Robert V. Randolph, Mississippi State University

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## THANKS FOR HELP IN SUPPORT OF THE ALBUQUERQUE CONFERENCE

At the FBD conference in Albuquerque in March 2013, we had 85 faculty and 24 student registrations. This year we were extremely fortunate to obtain a sponsor for an invited speaker luncheon. The sponsor was Project Management Institute (PMI). They have also agreed to sponsor another luncheon for the 2014 conference. We very much appreciate their support. Thanks to all the efforts of generating papers for the conference, we brought in approximately \$7,900 in registrations. After expenses and support from PMI, our balance has increased to \$16,000.

### **Sincere thanks to all who planned and participated.**

Thanks to the track chairs, everyone who sent a paper, attended the conference, and made the new Albuquerque venue a success!! I would also like to thank those who attended the first Entrepreneurship Speaker Luncheon and heard our wonderful speaker, Jacqueline Baca of Bueno Foods. Thanks also to the Project Management Institute and Jake Williams PMI Project Coordinator, for sponsoring the luncheon for our track Chairs and our Wednesday afternoon coffee break.

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## MANJULA S. SALIMATH, PROGRAM CHAIR, REPORTS ON FBD BOOTCAMP

### **Program Chair Manjula Salimath Participates in FBD Bootcamp**

On June 1 & 2, I had the opportunity to attend the Bootcamp for Program Chairs that was held by FBD in Dallas, TX. The location was the venue of our 2014 conference hotel, the Sheraton Dallas Hotel. Many of you may be familiar with this location, as it was the same place that the 2010 meeting was held.

Among other things, we had a walkthrough of the hotel and the rooms seemed fine for our varied sessions. The ballroom at the top floor was particularly noteworthy, and affords a great view of Dallas especially at night. It would be fantastic to have our SWAM reception there, and I am hoping to have that memorable location booked for us. Fortunately this hotel has electronic signage so our membership will be able to verify what sessions are occurring in each room. The hotel itself is well organized, with several amenities that would be useful to our attendees, such as onsite dining, coffee shop, business center, fitness center, pool, a central location for guest computer access, as well as outlets on each floor for hooking up laptops. All in all, the venue is excellent and I am very happy to have our conference there.

FBD is considering arranging for some offsite visits that may be of interest, but they are not yet finalized. Another new thing that they are considering is placing all association logos under the FBD banner and have that set up at a prominent place, so guests know that they are in the right hotel and location for their respective association meetings.

As usual, the rooms come with A/V hook up and screen, but computers are not provided. Hence you are advised to bring your own laptops with your presentations preloaded and accessible. Please do not expect that your phone or other mobile devices will be able to connect to the internet, as internet access is not available in the conference rooms. This venue can easily accommodate our need for rooms, so it makes it helpful to stay at the conference location and just ride the elevator to and from your sessions. Once hotel registration opens up, remember to book your rooms at the FBD rate so you do not miss out.

The hotel is in downtown Dallas, and the city is easily accessible by road and air, with a wide choice of many convenient flights connecting the DFW airport and Dallas Love field airport to several cities in the US and abroad.

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### **Call for Papers: 2014 Southwest Academy of Management Conference**

I am happy to serve as your program chair for the 41<sup>st</sup> Southwest Academy of Management Conference in the great city of Dallas, TX. The theme of the conference is “Management for A Sustainable Future” and I welcome you to submit your research papers, ideas for innovative panels, symposia, and workshops.

The call for papers is available online and is posted on the SWAM website (<http://www.swamfbd.org>) and the FBD website (<http://www.fbdonline.org>). Do feel free to share the call with your fellow colleagues and co-authors and encourage them to submit their papers. The submission site opens this summer, so please begin to polish up your works in progress so they are ready for submission. We have eighteen wonderful people serving as track chairs and I look forward to a great program.

See you in Dallas!

Manjula S. Salimath

Program Chair

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## 2014 CALL FOR PAPERS

### CALL FOR PAPERS



### CALL FOR PAPERS

#### 41<sup>st</sup> Annual Conference

## SOUTHWEST ACADEMY OF MANAGEMENT

(In conjunction with the Federation of Business Disciplines)  
Sheraton Dallas - Dallas, Texas March 11-15, 2014

### Management for a Sustainable Future

The Southwest Academy of Management is pleased to announce a call for paper for the 4<sup>th</sup> Annual Conference in the “Big D” - Dallas, Texas. The theme of the conference is “Management for a Sustainable Future”. We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance our understanding of the role of management in building a sustainable future.

The greatest challenge of our times is to enable a sustainable future where the quality of life is enhanced, where harmony and equity exists among all stakeholders, where the relationship between business, society and the planet is mutually reinforcing, and where business value does not exist at the cost of societal or environmental well-being. What can management scholarship do to arrive at such a sustainable future? What theoretical insights can we leverage to design better operations, products, and services? Can we envision a different purpose that looks beyond financial profit to include social value and environmental performance? What theories and practices serve or hinder our striving toward this goal? How can we overcome current shortcomings in management thought and action? What (if any) are the possible limitations of such an approach? What fundamental tensions or conflicts may likely arise and why? How can management educators, entrepreneurs and practitioners contribute towards a sustainable future? Submissions on these and other related topics in management are invited.

Innovative Workshops, Panels and Symposia related to management theory, empirics, practice or teaching are also invited. Submissions are double blind reviewed, and accepted papers are published in the proceedings. Work in progress may be submitted to the Research Pipeline where authors will get individual attention from assigned mentors to develop their papers. A Doctoral Student Consortium is held and we offer limited financial support to select participants who have accepted papers in the conference.

The Southwest Academy of Management is affiliated with the *Academy of Management* as well as the *Journal of Business Strategies*, which publishes papers from all business-related fields.

The Irwin/McGraw-Hill Distinguished Paper Award given to the overall best paper in the conference will allow these authors to work with special reviewers to prepare the paper for publication in the *Journal of Business Strategies*. Awards are also given for Best Papers and Outstanding Reviewers in each track.

**Submission Deadline:** September 30, 2013, at [www.swamfbd.org](http://www.swamfbd.org), site opens this summer

Papers may be submitted in the following tracks:

**Entrepreneurship, Small Business and Innovation**

Co-Chairs: Gregory Tapis, Augustana College, [gregorytapis@augustana.edu](mailto:gregorytapis@augustana.edu)  
Vallari Chandna, University of North Texas, [Vallari.chandna@unt.edu](mailto:Vallari.chandna@unt.edu)

**Organizational Theory, Strategy and International Business**

Co-Chairs: D. Christopher Taylor, Eastern New Mexico University, [Chris.Taylor@enmu.edu](mailto:Chris.Taylor@enmu.edu)  
Faiza Khoja University of Houston – Downtown, [KhojaFai@uhd.edu](mailto:KhojaFai@uhd.edu)

**Organizational Behavior and Leadership**

Co-Chairs: John N. Davis, Hardin Simmons University, [jndavis@hsutx.edu](mailto:jndavis@hsutx.edu)  
Phyllis Duncan, Our Lady of the Lake University, [paduncan@lake.ollusa.edu](mailto:paduncan@lake.ollusa.edu)

**Human Resources, Careers and Diversity**

Co-Chairs: Alix M. Valenti, University of Texas - Clear Lake, [Valenti@uhcl.edu](mailto:Valenti@uhcl.edu)  
Veena P. Prabhu, California State University, Los Angeles, [vprabhu@calstatela.edu](mailto:vprabhu@calstatela.edu)

**Hospitality, Health Care and Operations Management**

Chair: Pamela J. Zelbst, Sam Houston State University, [Mgt\\_pjz@shsu.edu](mailto:Mgt_pjz@shsu.edu)

**Social Issues, Ethics and Corporate Social Responsibility**

Chair: Ethan Waples, University of Central Oklahoma, [ewaples@uco.edu](mailto:ewaples@uco.edu)

**Organizational Development and Conflict Management**

Co-Chairs: Peter Sorensen and Therese Yaeger, Benedictine University, [PSorensen@ben.edu](mailto:PSorensen@ben.edu), [TYaeger@ben.edu](mailto:TYaeger@ben.edu)  
Henry Williams, Purdue University North Central, [hewillia@pnc.edu](mailto:hewillia@pnc.edu)

**Management Education and General Management**

Chair: Brian Kulik, Hawaii Pacific University, [bkulik@hpu.edu](mailto:bkulik@hpu.edu)

**Innovative Teaching Workshops**

Chair: Tina T. Fields, Texas State University – San Marcos, [TFields@txstate.edu](mailto:TFields@txstate.edu)

**Professional Development Workshops**

Co-Chairs: Suzanne Clinton, University of Central Oklahoma, [mclinton1@uco.edu](mailto:mclinton1@uco.edu)  
Lee Tyner, University of Central Oklahoma, [LTyner@uco.edu](mailto:LTyner@uco.edu)

**Research Pipeline**

Chair: Mario Hayek, Texas A&M University-Commerce, [Mario.Hayek@tamuc.edu](mailto:Mario.Hayek@tamuc.edu)

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*For more information, questions, or to volunteer please contact:*

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### **Policies and Instructions for Paper Submissions**

1. Competitive papers should be typed, double-spaced, and typically not more than 20 pages in length, exclusive of references and tables.
2. The title page should include the name, affiliation, address, and telephone number of all authors.
3. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
4. Papers should not have been previously published or presented. At least one author for each accepted paper will be expected to register for the conference and personally appear to present the paper.
5. Submissions are limited to a maximum of three papers per individual author. A paper may be submitted to only one track.
6. SWAM fully subscribes to the ethical standards of the Academy of Management.
7. It is the policy of the Southwest Academy of Management to be given first and full credit for all papers presented at its conferences. The Southwest Academy of Management will reject a paper submission that is under review or is scheduled to be presented at another conference.
8. Proposals for symposiums or other innovative session formats should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate and attend.

### **Policies and Instructions for Professional Development Workshop (PDW) Submissions and innovative Teaching Workshop Submissions**

1. The title page should include name, affiliation, address, and telephone number of all of the individual(s) submitting the proposal and an abstract of 100 words or less. (The title page will be removed from the rest of the submission in order to facilitate a blind review of the proposal.)
2. The main body of the proposal should include the abstract, identification of target audience, proposed format (see details of format below), required technology, a statement of the value-added, and description of the expertise of the presenters in alphabetical order.
3. The proposed format should broadly describe the basic components of the workshop, the approximate length of time for each component, and a brief description of the content of that component.