

*Call for Papers*  
for the 2010 Annual Meeting of the  
Southwest Academy of Management

www.swamfbd.org

(Meeting in conjunction with the Federation of Business Disciplines –FBD)

Place: Dallas, TX Hotel: Dallas Sheraton Dates: March 3 - 6, 2010

*It was the best of times...*

*It was the worst of times...*

(with apologies to Charles Dickens)

Submission Deadline: Thursday, October 3, 2009

**Janice A. Black**, Program Chair at

[jblack14@csu.edu](mailto:jblack14@csu.edu) or at [janice.a.black@gmail.com](mailto:janice.a.black@gmail.com)

or by phone at 661-654-2388 with questions and volunteering!

## Southwest Academy of Management Conference Highlights

**New Features** (INDICATED WITH A “\*”): SWAM Distinguished Scholars; Breakfast/Snack Roundtables & Debates; Saturday Survivors Breakfast with highlights from conference; Doctoral Student/Junior Faculty Consortia on Friday Morning

**Keynote Sessions will be one of the following: (*Proposals Accepted!*)**

Debates\* between Distinguished Scholars where the “Best” or “Worst” of Times positions face off.

Distinguished Scholars\* presenting their take on the scholarship of teaching, research, or service.

Senior Executives sharing where they feel comfortable still knowing what to do (the Best of times) or where they need help figuring out what now (the worst of times).

**Competitive papers sessions will be of one of the following:**

Traditional Presentations;

Round Table Discussions where synthesis and insight will be reported out on Saturday morning during the new Sat. Survivors Breakfast\* session.

Poster Sessions\* located near the coffee break areas to extend the informal networking within a track to informal discussions of papers.

**Professional Development Workshops\* are interactive and require the following information:**

The demonstration of a teaching, research or service tool or exercise;

The identification of appropriate Track/Subject application areas (IE STRATEGY, OB, OT, ETC.) ;

Educational/research justification for the activities chosen *and*

Will last either ½ of a regular session or a full session. Please indicate which timing is best for your workshop.

**Innovative Ideas are Encouraged:** Proposals for special sessions (workshops, work-in-progress, etc.) should be detailed as soon as possible to permit evaluation. Please include a detailed description of the proposed session, indicating the participants, their roles, and evidence of their willingness to participate and send these proposals to the Program Chair, Janice Black at [jblack14@csu.edu](mailto:jblack14@csu.edu). As you can see, this year, we want to use the best of the past and ...well...we are very willing to experiment with different session formats and ... see if it will be the best or worst...!

**Mentoring Sessions for Working Papers is another example of a Professional Development Workshop:**

Authors with works-in-progress can meet one-on-one with an assigned mentor for suggestions on developing their work. Long Abstracts from authors and a current CV from potential mentors are both sought.

**Distinguished Paper Award:** A Best Paper will be selected for each track, and from this group one paper will be selected for the Irwin/McGraw-Hill Distinguished Paper Award. A special team of reviewers will work with the authors so that this paper may be published in the *Journal of Business Strategies*.

**Outstanding Reviewer:** An outstanding reviewer is identified for each track, and the Outstanding Reviewer for the conference will be identified from this group.

**Journal of Business Strategies:** The Southwest Academy of Management is affiliated with the *Journal of Business Strategies*, which publishes articles on all fields related to business.

**Published Proceedings:** Authors will be provided specifications for preparing their manuscripts after they are notified of acceptance. Publication in the CD Rom-based **Proceedings** does not preclude subsequent publication in other journals when proper acknowledgement is given.

**Doctoral Student Consortium:** Doctoral students are invited to the doctoral student consortium on Friday morning for ½ day. In addition, scholarships are available to offset cost of attending for doctoral students with papers accepted for the conference and attending consortium. Please see the SWAM website (listed above) for details.

**Electronic Submissions Process:** Submission website will open early this summer. You will find it at <http://www.moodle.nmsu.edu/ocs>. We will be using a NEW SUBMISSION PLATFORM and will have instructions available on the SWAM web-site. You will need to submit your paper to one of our Tracks!

## Policies and Instructions for Paper Submissions

1. Competitive papers should be typed, single-spaced, with a space between paragraphs and two between sections and typically not more than 20 pages in length with embedded tables & figures and including references.
2. Use **CENTERED BOLD ALL CAPS** for main headings and **Left-justified Bold Title Format** for secondary headings. Please use Arial Narrow 12 point font.
3. The separate title page file should include the name, affiliation, address, and telephone number of all authors and the 150 word abstract.
4. The main body of the paper should have a title page with a 150-word abstract, but not the authors' names. Papers will be double-blind reviewed.
5. Papers should not have been previously published or presented. At least one of the authors of an accepted paper will be required to join FBD and the Southwest Academy of Management, register for the meeting, and personally present the paper.
6. Submissions are limited to a maximum of three per individual author.
7. SWAM fully subscribes to the ethical standards of the Academy of Management.
8. It is the policy of the Southwest Academy of Management to be given first and full credit for all papers presented at its meeting. The Southwest Academy of Management will reject a paper that has been, or is scheduled to be, presented at another conference.
9. Symposium proposals or proposals using an innovative format should be as detailed as possible in order to enhance the reviewers' ability to evaluate the proposal. Indicate all session participants, their roles, and provide evidence of willingness to participate.

## *Classic Track Titles*

**1. Strategy (BPS)**

These are reports of scholarly research in the fields of strategy, strategic leadership, and international management.

**2. Entrepreneurship & Small Business (ENT)**

These are reports of scholarly research in the fields of entrepreneurship, small business management, and consulting.

**3. Organization Theory (OT)**

These are reports of scholarly research in the fields of organization theory, organization development and change, operations management, management information systems, and other macro or system-level concepts.

**4. Organizational Behavior (OB)**

These are reports of scholarly research in the fields of organizational behavior, organization communications, and other micro concepts.

**5. General Management (GEN)** These are all cross level orientations that include but are not limited to industry specific orientations like health care; philosophical orientations like sustainable business or diversity issues; and leadership.

**6. Human Resources (HR)** These are all reports of scholarly research in the fields of human resources, careers and training.

**7. Scholarship of Teaching, Research and Service (STRS)** These are all reports of scholarly research in our field of practice including tried and tested exercises; reflections on experiences; essays on future directions; and refreshers/updates on classic cases.

**8. Professional Development Workshops (PDW)**

These are workshops that illustrate successful practices in each area of our work including teaching workshops; research development workshops; the developmental papers; and service workshops.

**9 Doctoral & Junior Faculty Consortium** This is a short half –day professional development workshop open to doctoral students and junior faculty who are not yet tenured.