

**SOUTHWEST ACADEMY OF MANAGEMENT  
(SWAM)**

**PROGRAM ERRATA (Underlined)**

**MARCH 8, 2017 (WEDNESDAY)**

**INDIVIDUAL PRESENTATION CANCELLED**

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3:30 p.m. – 5:00 p.m. Salon B (M)

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**TRACK TITLE**     **Case Research**  
**SESSION B**        **Innovation & Strategy**

*Building Interiors (BI)*

Daniel Jennings, Texas A&M University – College Station

**MARCH 9, 2017 (THURSDAY)**

**INDIVIDUAL PRESENTATION RESCHEDULED**

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8:30 a.m. – 10:00 a.m. Wally Allen B (SHCC)

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**TRACK TITLE**     **Professional Development Workshops**  
**SESSION B**        **Mobile Technologies**

*Using Experiential Learning Concepts in New Course Designs: Experiential Learning in “Managing Employee Wellness and Managerial Leadership”*

Kathy Tuberville, University of Memphis

Carol Danehower, University of Memphis

**INDIVIDUAL PRESENTATION CANCELLED**

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3:30 p.m. – 5:00 p.m. Wally Allen C (SHCC)

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**TRACK TITLE**     **Entrepreneurship / Small Business / Innovation**  
**SESSION C**        **Entrepreneurship Around the World**

*Using the Motivation-Attributes-Skills-Knowledge Validation Model in Implementing Knowledge Management Strategies in SME (SME's): A Theoretical Study*

Jeff Stevens, McNeese State University

Jim Chen, McNeese State University

**MARCH 10, 2017 (FRIDAY)**

**INDIVIDUAL PRESENTATION CANCELLED**

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10:30 a.m. – 12:00 p.m. Wally Allen A (SHCC)

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**TRACK TITLE**     **Teaching and Learning Conference**  
**SESSION A**        **Models of Teaching & Learning**

*Teaching Special Interest Group: Lessons from the Implementation of a Collaborative Effort*

Terrance Wilensky, University of Texas-Arlington

Peggy Semington, University of Texas-Arlington

Dwight Long, University of Texas-Arlington

Presentation Updated (rescheduled from Wednesday March 8)

**INDIVIDUAL PRESENTATION RESCHEDULED**

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10:30 a.m. – 12:00 p.m. Wally Allen A (SHCC)

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**TRACK TITLE**     **Professional Development Workshops**  
**SESSION A**        **Disruptive Innovation**

*Using Disruptive Innovation in the Classroom*

Karen Braxton, The University of West Alabama

Brie Winkles, The University of West Alabama

Veronica Triplett, The University of West Alabama

*Please turn over...*

**SESSION CHAIR UPDATE**

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1:30 p.m. – 3:00 p.m.

Conway (CC)

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**FBD/SWAM Choice Pick Session**

**TRACK TITLE**    **Project Management / Organizational Development & Conflict Management**  
**SESSION C**        **Joint Track Session**

**Session Chair:**    Natasa Christodoulidou, California State University, Dominguez-Hills

**2017 REVIEWERS**

*A big thank you to all our reviewers!*

Vallari Chandna, University of Wisconsin-Green Bay

**SOCIAL EVENTS: MARCH 9, 2017 (THURSDAY)**

**VENUE UPDATE**

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8:00 p.m. – 10:00 p.m.

**Flying Saucer Draught Emporium**

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**AFTER PARTY Following FBD Reception**

**All SWAM Attendees Invited – Requires Nametag.**

We will be scheduling the after party at the restaurant “The Flying Saucer Draught Emporium”. Complimentary only for doctoral students (Although please note: SWAM will not buy drinks for anyone). Please join us! You can either meet us at the lobby at 8 pm or directly join us at the restaurant at 8:15 pm.