

Southwest Academy of Management

2017 Newsletter

Fellow SWAM Members. It is my pleasure to share with you our 2017 issue of the SWAM Newsletter which includes letters from our President, our Past President, the SWAM 2018 conference organizers, and our Treasurer. Thank you for reading about all the things SWAM is doing!



Email: Kucinski@hsutx.edu



GREETINGS FROM Robert Epstein, PRESIDENT



Spooky greetings. First, let me thank Veena Prabhu, the Program Chair, Manjula Salimath, the Doctoral & Junior Faculty Consortium Chair, and our many presenters, discussants, mentors, track chairs, reviewers, volunteers and conference attendees for making the 2017 conference in Little Rock a great

time for us to share our research, socialize with colleagues and friends, and experience some Arkansas hospitality. Of course, I'd also like to thank our boards, both past and present, and welcome Nancy Kucinski, our new Secretary/Newsletter Editor, Kenneth Sweet, our new Historian/Archivist, and Natasa Christodoulidou, our new Representative-at-Large. This was our first conference in Little Rock, and we'd like to know if you'd like to return in a few years. Secondly, let me congratulate Steven Horner, recipient of the Distinguished Educator Award, and Vishal Gupta, Safal Batra and Sunil Sharma—Best Paper winners, and Robert Lloyd—Best Reviewer. In the World of SWAM, Honor has its Rewards!

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For further information please check out our SWAM website:
<http://swamfbd.org>

President's Report (Continued)

And in Little Rock, 2017 AOM Past President Deborah Shapiro joined us to lead many interesting conversations, including the possibility of a name change for SWAM due to our continued growth in attracting attendees from around the globe. We can become more of a national organization; would this be a good decision?

Our upcoming 2018 conference will be another cause to celebrate. Five years ago, SWAM met in Albuquerque and celebrated our 55th anniversary. So, by my simple math, in 2018, we will again be celebrating our anniversary in Albuquerque, our 60th! I'm glad we're returning; the first visit was a social, cerebral and gastronomist celebration. Now that we know where to go and what to eat, we'll have an even better time. Mark the conference dates on your calendar: March 7 – 10, 2018. And get your papers ready to submit to respond to the Call for Papers for a October 25 deadline. If you have any ideas you'd like to suggest for the conference, reach out to our

Program Co-Chairs **Veena P. Prabhu** vprabhu@calstatela.edu and **Brian W. Kulik** brian.kulik@angelo.edu



You can also contact Veena and Brian if you want to be a reviewer or discussant or contribute in another way.

At the Little Rick conference, several ideas were discussed among members and the Board:

1. SWAM has increased its Student Consortium scholarships to \$500 and also \$250; awards are competitive.

2. SWAM needs to continually recruit, especially bring in doctoral students and new faculty every member is asked to help by talking up SWAM with their students and colleagues.

3. SWAM members are encouraged to submit to the Journal of Business Strategies, the journal that you receive as part of your membership. The journal is interested in most management topics. It is Cabell's unranked with an acceptance rate of 25%. The question was raised once again, should we have our own journal or affiliate with another journal that has a better ranking?

President's Report (Continued)

4. In 2013 and when she served as our Program Chair, Past President Janie Gregg started the Entrepreneurial Luncheon series, and since then we have had some fabulous speakers, including most recently in Little Rock, Mr. Lee Watson, President & CEO of the Arkansas Venture Center. Do we want to continue the luncheon on entrepreneurship or do we want to move onto another topic or different activity as the main event for SWAM members coming together?

5. Separating membership from conference registration might be preferred by some members and would allow membership to continue during years that members decide not to attend a conference; what do you think?

6. The Association for Small Business & Entrepreneurship, an organization that was a member organization of FBD in the 70s, asked and was granted by the FBD Board a trial year in anticipation of ongoing membership as an association affiliated with FBD. Although, we were in opposition to this decision and suggested that ASBE join us rather than compete with us, many FBD voting members looked at the possibility of increasing overall FBD conference headcount. Whereas you may hear from ASBE for recruiting members or soliciting papers for 2018, we ask that you remain loyal to SWAM.

7. In other news at the FBD Board Meeting, FBD is having issues balancing the costs of what FBD provides and what they collect in membership fees. AV costs have significantly increased and so they asked, as a trial, that associations provide their own projectors and laptops. If anyone is driving to Albuquerque and can bring one or more projectors (we need 4), please contact Veena or Brian. As I write this, the location for SWAM in 2020 appears to be San Antonio and in 2021 (if it is still there) maybe Galveston. In 2019, we will be in Houston.

8. SWAM works because of your involvement. If you have ideas or opportunities for improvement, please email me or any member of your board of directors. We also need people to serve on the Board in future years.

See you in Albuquerque in 2018,
Robert (repstein@uco.edu)



Mission Statement

The Southwest Academy of Management is dedicated to crafting the whole professor through teaching, research, and service. We will accomplish this mission by:

Providing programs to members and schools within our region to enhance professional development, particularly in the area of effective teaching.

Providing a professional environment that supports the research interests of SWAM members.

Providing innovative programming that encourages the linkages between academia and industry.

Offering programming that examines career development issues, including the issue of service within academia.

Creating an open organization that pursues positive changes, innovative ideas and creative new directions by actively seeing member participation.

Creating an organization that seeks to understand the diverse needs of all universities and meets the professional needs of faculty within those universities.



Report from the Past President



Greetings to you all from Abilene!

It was a pleasure to see so many of you at our 2017 Annual Meeting in March in Little Rock. This was our first time meeting in Little Rock. Our 2017 Program Chair, Veena Prabhu, developed an exciting, innovative program.

Key points included:

Twelve distinct tracks of Management within the overall program. There was something for every Management scholar.

A new Teaching & Learning Conference within the overall program.

A Doctoral & Junior Faculty Consortium led by our 2017 Past President, Manjula Salimath.

Recognition and presentation of the 2017 McGraw-Hill Distinguished Paper Award, “Seeds of Demand-Side legitimacy: Why Customers Find Some New Ventures More Acceptable than Others?” by Vishal Gupta, Safal Batra, and Sunil Sharma.

Recognition of the 2017 Outstanding Educator, Stephen Horner.

Presentation of the 2017 Best Reviewer Award to Robert Lloyd.

The annual Luncheon and Reception, with Veena presiding.

An off-site After Party on Thursday evening.

A Round Table Discussion with many of SWAM’s Past Presidents.

A presentation by 2017 Academy of Management Past President Debra Shapiro on “The State of the Academy of Management.”

Veena did an extraordinary amount of work, bringing in new topics and participants even beyond the great work that Robert Epstein did in 2016 as Program Chair. Please thank her when you see her.

In addition, Manjula Salimath wrapped up her year as Past President with a revised and improved Doctoral & Junior Faculty Consortium. When you see her, please thank her as well for her five years of service in SWAM Leadership. I can personally testify that she spent countless hours in behind-the-scenes work that most of you never got to see. But you do get to see the results of that work: a better Southwest Academy of Management for us all.

Robert Epstein began his term as your 2017-2018 President. He’s already engaged in managing change for a better SWAM in the long run. Volunteer to help him. There is a place of service



SWAM Cash Flow Statement

Brent Kinghorn, SWAM Treasurer/Membership Chair

SOUTHWESTERN ACADEMY OF MANAGEMENT

CASH FLOW STATEMENT

	2017 (Little Rock)	2016 (Oklahoma)	2015 (Houston)
Cash on Hand	\$29,003.35	\$24,918.07	\$23,161.91
Income			
FBD Revenue *	\$10,760.00	\$12,055.00	\$7,645.00
Sponsorship (Project Management Institute)	\$2,000.00	\$2,000.00	\$1,500.00
Sponsorship (Benedictine)		\$300.00	
New and Renewal Memberships	\$40.00	\$40.00	\$40.00
*received outside of conference			
Refund (1 comp reg per FBD 2016)	\$0.00	(\$100.00)	(\$80.00)
Total Income	\$12,800.00	\$14,295.00	\$9,105.00
Expenses			
Catering at Hotel	\$5,949.96	\$5,386.24	\$1,495.39
Catering Off-Site	\$200.00		\$587.66
Entrepreneur Luncheon			\$1,804.05
Doctoral Student Scholarships **	\$2,000.00	\$1,600.00	\$1,000.00
Web Hosting	\$0.00	\$352.40	\$0.00
Software Support (Submissions)	\$616.48	\$428.87	\$657.85
Miscellaneous (Plaques/AoM Dinner/Copying/Bags, etc.)	\$721.29	\$692.21	\$323.89
Subtotal--Conference Expenses	\$9,487.73	\$8,459.72	\$5,868.84
Journal of Business Strategies Subscription	\$1,550.00	\$1,750.00	\$1,480.00
Total Expenses	\$11,037.73	\$10,209.72	\$7,348.84
Balance	\$30,765.62	\$29,003.35	\$24,918.07

*2016 increased price of annual meeting

\$100 Regular, \$60 Student Memberships

**2017 increased doctoral stipend

Veena P. Prabhu

Program Chair (2017) thanks organizers and participants for a great Little Rock Conference

A big thank you to all the organizers and the participants who greatly helped in making SWAM 2017 a successful conference. A special shout out to all the doctoral students who participated in the doctoral consortium. This was the very first time that SWAM was organized at Little Rock, Arkansas and we received very favorable feedback from several attendees as they found Little Rock to be a very beautiful and welcoming city! SWAM 2017 had 113 attendees and we very much hope that each of you enjoyed your conference bag with some useful goodies—including some yummy chocolates!

A heartfelt thanks to all the *eighteen* track chairs (with two new tracks Research Methods and Case Research) who worked hard to put together a wonderful program. SWAM 2017 also marked the inaugural *Teaching and Learning Conference* which was very well received. A special thank you to Dr. Manjula Salimath for organizing the Doctoral Consortium. Last but not the least, deep thanks to all the *sixty* reviewers and our organizers from FBD who contributed greatly to the success of SWAM 2017! Please see the program link below which enlists the names of all the track chairs and the reviewers http://www.swamfbd.org/uploads/SWAM_Program_2017_v.3.pdf

The program included 74 presentations including professional development workshops and panel presentations. Additionally, we had 11 poster presentations. SWAM luncheon was sponsored by Jake Williams of the Project Management Institute (PMI) which also included an engaging and inspiring entrepreneurial presentation by Lee Watson who is a champion of the national Startup America initiative and leader of Startup Arkansas providing vision and leadership for the [Venture Center](#).

Albuquerque will hold SWAM 2018 and we all look forward to meeting you there. SWAM's continued success depends on your active participation and we look forward to another successful conference!



SWAM 2018
Albuquerque, New Mexico



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CO-PROGRAM CHAIRS,
SWAM 2018

Conference Theme:

Management in the Era of Social Networking

*Submission Deadline: **October 25th, 2017***

The Southwest Academy of Management Conference is pleased to announce a call for papers for its 60th Annual Conference. The theme of this conference is “*Management in the Era of Social Networking*”. Guess what? It’s not just for teenagers anymore. A recent Pew Research center report found that roughly eight-in-ten online Americans (79%) now use Facebook, which is a 7% increase since 2015. While young adults still use Facebook at high rates, older adults are joining in increasing numbers. 34% of Americans 65+ years old use social media sites. In the 50-64-year-old range, 64% use social media and of course over 80% of the 18-29 and 30-49 age groups use social media sites. With the expansion of social networking sites such as LinkedIn, Facebook, Twitter, Pinterest, Instagram, Tumblr, Snapchat, Vine, Reddit, and WhatsApp to name a few, more and more individuals of all generations are utilizing social networking to improve and expand business relationships. Help us explore this phenomenon!

We invite your scholarly contributions in the form of papers, symposia, panels and workshops to advance reflections and understanding of our calling and vocation. This year we have expanded our tracks by including Hospitality Management and Military Management tracks specifically for the Albuquerque conference. Papers may be submitted to any of the following tracks:

Please turn over...

60th Annual
Southwest Academy of
Management



<p>Entrepreneurship / Small Business / Innovation</p> <p><i>Chair:</i> Manjula S. Salimath, University of North Texas, Manjula.Salimath@unt.edu</p>	<p>Organizational Theory / Strategy / Sustainability</p> <p><i>Co-Chairs:</i> David Epstein, University of Houston, EpsteinD@uhd.edu</p> <p>Marcia Hardy, Northwestern State University of Louisiana, HardyM@nsula.edu</p>
<p>Ethics / Corporate Social Responsibility</p> <p><i>Co-Chairs:</i> Brian W. Kulik, Angelo State University, bkulik@angelo.edu</p> <p>Guclu Atinc, Texas A&M University-Commerce, Guclu.Atinc@tamuc.edu</p>	<p>Project Management / Operations Management</p> <p><i>Chair:</i> Natasa Christodoulidou, California State University, Dominguez-Hills nchristodoulidou@csudh.edu</p>
<p>Human Resources / Careers</p> <p><i>Chair:</i> Lee Tyner, University of Central Oklahoma, LTyner@uco.edu</p>	<p>Health Care Management</p> <p><i>Chair:</i> Vallari Chandna, University of Wisconsin, Green Baychandnav@uwgb.edu</p>
<p>General Management/ International Management</p> <p><i>Co-Chairs:</i> Nancy Kucinski, Hardin-Simmons University, Kucinski@hsutx.edu</p> <p>Meghan Wright, Texas Wesleyan University, McWright99@txwes.edu</p>	<p>Military Management</p> <p><i>Co-Chairs:</i> Col. Shane Bertolio, Angelo State University, shane.bertolio@angelo.edu</p> <p>Dr. Karen Leonard, University of Arkansas at Little Rock kxleonard@ualr.edu</p>
<p>Organizational Behavior and Leadership</p> <p><i>Chair:</i> Ethan Waples, University of Central Oklahoma, EWaples@uco.edu</p>	<p>Professional Development Workshops</p> <p><i>Co-Chairs:</i> Lee Tyner, University of Central Oklahoma, LTyner@uco.edu</p> <p>Suzanne Clinton, University of Central Oklahoma, MClinton1@uco.edu</p>
<p>Organizational Development/Conflict Management</p> <p><i>Co-Chairs:</i> Peter Sorensen, Benedictine University, PSorensen@ben.edu</p> <p>Therese Yaeger, Benedictine University, TYaeger@ben.edu</p>	

60th Annual

Southwest Academy of Management

In conjunction with the Federation of Business Disciplines

Conference Theme:

Management in the Era of Social Networking

Call for Papers

Submission Deadline:

October 25th, 2017

At

Hyatt Regency & Albuquerque Convention Center Albuquerque, New Mexico,

March 7-10, 2018





SWAM 2018

Teaching and Learning Conference (TLC)

It's back by popular demand. We will host the second annual Teaching and Learning conference in line with Academy of Management Conference format of a "Conference within a Conference," designed to support SWAM members in improving their teaching practice and presenting their research and discourse across various pedagogical topics. TLC@SWAM2018 will feature both submitted and invited sessions that address teaching issues for educators at all levels of experience.

Contact: Email for inquiries related to TLC to Dr. Veena Prabhu, California State University, Los Angeles (email: vprabhu@calstatela.edu) and Dr. Karen Leonard, University of Arkansas at Little Rock (email: kxleonard@ualr.edu)

SWAM 2018

Graduate Student Call for Papers

Submissions from graduate students are invited. Same guidelines and deadlines as the main SWAM CFP—please see below. Get experience presenting at a research conference, get feedback, and develop your network.

SWAM 2018

Doctoral Consortium

Get ready to apply and be part of the SWAM doctoral consortium. Selection criteria for acceptance into the consortium, application forms, and qualifications to receive stipends will be available in Fall 2017.

Students - meet with experts in the field and understand how to navigate the dissertation and beyond.

Faculty - send your best and brightest students to the SWAM consortium and help give them a heads up towards a successful academic career in management.

Contact: Dr. John N. Davis, Doctoral Colloquia Director for inquiries related to the graduate CFP or consortium (jndavis@hsutx.edu)

The submission deadline is **October 25th**, 2017.

Please submit your manuscripts at www.swamfbd.org

SWAM 2017 Awards & Recognition:

The SWAM is affiliated with the Academy of Management as well as the Journal of Business Strategies, which publishes papers from all business-related fields.

The Distinguished Paper Award, given to the overall best paper in the conference, will allow these authors to work with special reviewers to prepare the paper for publication in the Journal of Business Strategies.

Recognition is also made of

BEST PAPER and OUTSTANDING REVIEWERS

in each track.

NEED ASSISTANCE?

For additional information, questions or to volunteer as a Reviewer, Session Chair and/or Discussant please contact,

Dr. Robert Epstein University of Central Oklahoma <i>President,</i> <i>SWAM 2018</i> <i>Email: repstein@uco.edu</i>	Dr. Veena P. Prabhu California State University, Los Angeles <i>Program Co-Chair,</i> <i>SWAM 2018</i> <i>Email: vprabhu@calstatela.edu</i>	Dr. Brian W. Kulik Angelo State University <i>Program Co-Chair,</i> <i>SWAM 2018</i> <i>Email: brian.kulik@angelo.edu</i>
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