



# Southwest Academy of Management Newsletter

February, 2006

## President's Letter

The annual meeting for the Southwest Academy of Management (SWAM) for 2006 is just weeks away. The program has sessions on research, teaching, professional development, a doctoral student consortium, and opportunities to interact with one another. At our annual business meeting we will conduct SWAM-related business and update the members on various activities and events. It looks to be an excellent program!

This year we are in Oklahoma City, OK. We were originally scheduled to meet in New Orleans, but long-term damage from Hurricane Katrina disrupted those plans. I am sure we will return to New Orleans in future years. Oklahoma City will be new territory for our conference, and it looks to be an excellent venue to explore. Our hotel is near the downtown area. The entertainment area called "Bricktown" is just a couple of blocks away. It contains a number of restaurants, some excellent shopping, as well as a riverwalk, and is great for casual strolling. You can find information on Bricktown at [www.bricktownokc.com](http://www.bricktownokc.com).

Remember to register for the conference ([www.fbds.org](http://www.fbds.org)); I would encourage you to register early. Note that you pay two separate fees -- one is for SWAM and the second is for the Federation of Business Disciplines (formerly SWFAD). SWAM and the other professional organizations that meet concurrently with us are members of FBD. FBD takes care of most of the logistical arrangements for the hotel, meeting rooms, exhibits, refreshments in the exhibit area, among other things. If you are not planning to attend SWAM, make sure you renew your SWAM membership. This can also be done through the registration website, but only requires paying the SWAM membership fee of \$15.

Please let me know if you have any questions. I can be reached at [jwbeard@purdue.edu](mailto:jwbeard@purdue.edu). I hope to see you there!

Jon W. Beard  
SWAM President 2005-2006

## **Chair Announces 2006 Program**

Program Chair for 2006, Darla Domke-Damonte, (Coastal Carolina University), shares the following program highlights. She notes that the Federation of Business Disciplines will only release the final schedule during the first week in February, and it will be available for viewing online at the SWAM webpage.

### **Awards**

The McGraw-Hill Irwin Distinguished Paper Award for 2006 will go to the paper entitled, "CEO Tenure, Boards of Directors and Acquisition Performance," by Bruce Walters (Louisiana Tech University), Mark Kroll (Louisiana Tech University), and Peter Wright (University of Memphis). The McGraw-Hill Irwin Distinguished Paper will be presented in a special session on Thursday, March 2, 2006 from 5:00 - 5:30pm. The SWAM Distinguished Reviewer for 2005, John K. (Ken) Masters (Louisiana State University - Shreveport) will discuss this award-winning paper.

The Distinguished Educator Award will be presented to Dr. Jo Ann Duffy (Sam Houston State University), who has long served the SWAM organization in many roles.

### **2006 Distinguished Reviewer**

This year's SWAM Distinguished Reviewer will be announced at the SWAM business meeting on Thursday, March 2, 2006 from 5:30 - 6:30pm. Finalists being considered for the SWAM 2006 Distinguished Reviewer Award are: Terry Coalter (Northwest Missouri State University); George Hay (McDonalds Corp.); John K. (Ken) Masters (Louisiana State University - Shreveport); Nagarajan Ramamoorthy (University of Houston - Victoria); and Kathy Voelker (University of North Texas). Please join us to honor the excellence that each of these reviewers has demonstrated in his or her critical assistance in the process of making the conference work, and to celebrate the one chosen for this award in 2006.

### **AOM Past President Speaks**

Join us for a special session presented by Denise Rousseau (Massachusetts Institute of Technology), Immediate Past President of the Academy of Management, on Friday, March 3, 2006 from 3:30 - 5:00 p.m. She will talk about Implications for Teaching Practice of Evidence-Based Management.

### **AACSB Chief Knowledge Officer Speaks**

Dan LeClair, Vice President and Chief Knowledge Officer for the AACSB, will discuss critical accreditation issues and evolutionary challenges in a seminar-based session on Friday, March 3, 2006 from 1:30 - 3:00pm.

## **Doctoral Consortium**

SWAM Past President Shawn Carraher (Cameron University), has organized a high impact Doctoral Consortium that will take place from 1 - 6:30pm on Wednesday, March 1, and from 8:30 - 11:45am on Saturday, March 4, 2006. The new format will include: On Wednesday, a welcome session and presentations by Jorge Mendoza (University of Oklahoma), M. Ronald Buckley (University of Oklahoma), and John Courington (Cameron University) on expectations from department heads, a discussion led by Terrence Paridon (Cameron University) on balancing teaching, research, and service, a session with K. Michele Kacmar (University of Alabama and 2005 SWAM Distinguished Educator) on becoming a successful senior faculty member, and a seminar by Therese Yaeger (Benedictine University) and Peter Sorensen (Benedictine University) on consulting and non-academic uses of the doctorate.

On Friday morning we will have again the doctoral student breakfast with Denise Rousseau (AOM Immediate Past President).

The Saturday segment of the doctoral consortium will include a presentation by Larry Garner (Tarleton State University and 2007 SWAM Program Chair) about getting involved in professional associations and a special discussion with journal editors coordinated by Jo Ann Duffy (Sam Houston State University). If you are interested in participating in the doctoral consortium, please contact Shawn Carraher at [scarraher@cameron.edu](mailto:scarraher@cameron.edu).

## **Request for Feedback**

Program Chair Darla Domke-Damonte would welcome specific feedback on the newly adopted online conference submission system by anyone who has participated in the process. You may do so online at [damonte@coastal.edu](mailto:damonte@coastal.edu) or at the conference. Your assistance is critical to making future conferences as smooth as possible.

## **Officers' Meetings**

Officers' meetings will be held, as in the past, on Thursday morning (March 2) and Saturday morning (March 4). Shawn is requesting that officers also be available to meet with doctoral students in the consortium on Wednesday afternoon (March 1).

## **Winners of Officer Elections Announced**

Past President Shawn Carraher has announced the results of this year's elections for SWAM officers.

### **Program Chair Elect: Scott Douglas**

Scott Douglas received his Ph.D. in Business Administration from Florida State University (2000). Currently, he is a member of the management faculty at The University of Montana. Scott's work has been published in the Academy of Management Review, the Journal of Applied Psychology, Organizational Behavior and Human Decision Processes, the Journal of Management, among others. His current primary research interests are in the areas of workplace aggression and the work-family conflict that results from employees' eldercare issues. Scott has been involved with the South West Academy of Management since 1998.

### **Secretary: Jason Duan**

Jason Duan is an assistant professor of management at Cameron University. ; He received his Ph. D from the University of Illinois at Urbana-Champaign. His primary research interests include entrepreneurship, international joint ventures, foreign direct investment and Asian business. His articles have appeared in the Asia Pacific Journal of Management, and the Midwestern Business and Economic Review.

### **Representative at Large: Therese Yaeger**

Therese Yaeger (Ph.D., Benedictine University, 2001) is Associate Director of the Ph.D. in Organization Development program at Benedictine University, where she also teaches OD, Management and Organizational Behavior. She has been instrumental in developing the Benedictine University Distance Learning Executive Program for the U.S. Postal Service, and Off-Site Executive Development Programs for large corporations including John Deere, Motorola, and McDonald's. She is a Registered OD Consultant through the OD Institute. Yaeger has more than twenty years of management experience. Therese has been active with the South West Academy of Management for nearly ten years.

## **Invitation**

If something nice has happened to you, please share your good news with your colleagues via this Newsletter. Send happy items for the Newsletter to me at [Chester\\_Cotton@tamu-commerce.edu](mailto:Chester_Cotton@tamu-commerce.edu) (there is an underscore between the "Chester" and the "Cotton").

## 2005-2006 SWAM Officers

### PRESIDENT

Jon W. Beard, Purdue University, [jwbeard@mgmt.purdue.edu](mailto:jwbeard@mgmt.purdue.edu)

### PRESIDENT ELECT

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### PROGRAM CHAIR

Darla Domke-Damonte, Coastal Carolina University, [ddamonte@coastal.edu](mailto:ddamonte@coastal.edu)

### PROGRAM CHAIR ELECT

Larry Garner, Tarleton State University, [lgarner@tarleton.edu](mailto:lgarner@tarleton.edu)

### TREASURER/MEMBERSHIP CHAIR

Christine Miller, Tennessee Technological University, [cmiller@tntech.edu](mailto:cmiller@tntech.edu)

### SECRETARY

Sherry Sullivan, Bowling Green State University, [ssulliv@cba.bgsu.edu](mailto:ssulliv@cba.bgsu.edu)

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Julianna Lilly, Sam Houston State University, [mgt\\_jdl@shsu.edu](mailto:mgt_jdl@shsu.edu)

Suzanne Clinton, Cameron University, [suzannec@cameron.edu](mailto:suzannec@cameron.edu)

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