



Southwest Academy of Management Newsletter

May, 2007

President's Letter

Darla Domke-Damonte, Coastal Carolina University

The 2007 Meeting

The 2007 Southwest Academy of Management meeting was an outstanding success! Program Chair **Larry Garner** (Tarleton State University), and his track chairs did an excellent job of coordinating the papers and sessions for the meeting. We had paper sessions, symposia, speaker sessions, sessions with Academy of Management past presidents **Larry Cummings** and **Jone Pierce**, and developmental paper sessions. Ninety submissions were received, with 63 papers accepted; some 114 participants participated in the event. The Town and Country Resort in San Diego was well liked by conference attendees. One issue raised by a number of participants was the absence of LCD projection devices. SWAM officers will try to have LCD projectors available for the 2008 meeting.

A half-day doctoral consortium was organized by Past President **Jon Beard** (Mitre Corporation) on Saturday, March 17, 2007. The consortium was very well received by students and presenters alike. Several graduate students received stipends to participate in the conference.

Awards

The **2007 Irwin-McGraw/Hill Distinguished Paper** award was presented to coauthors **Sara McComb** (University of Massachusetts) and **Ralitza Vozdolska** (University of California - San Diego) for "Capturing the Convergence of Multiple Mental Models and Their Impact on Team Performance."

Best track paper awards were presented to:

- **Kristen DeTienne** (Brigham Young University), **Jeremy Lau** (Investment Banking), **Lurana Teshima** (Brigham Young University), and **William Snow** (George Mason School of Law) for "Educating the HR Professional: What MBA Programs are Doing to Meet the Human Resource Needs of Today's Multinational Companies";
- **Andrew Papadopoulos** (HEC Montreal), **Yan Cimon** (Bishop's University), and **Louis Hebert** (HEC Montreal) for "A Conceptual Framework for Mapping Interfirm Relationships";

- **Sherry Sullivan** (Bowling Green State University), **Yehuda Baruch** (Norwich Business School University), and **Lisa Mainiero** (Fairfield University) for “The Changing Nature of Career Management: Past, Present and Future”; and
- **Rudy Nydegger** (Union College) for “A Model for Understanding Workplace Violence.”

Great appreciation is extended to the reviewers who contributed much to the quality of the program. The **2007 Distinguished Reviewer Award** was presented to **Timothy Landry** (University of Oklahoma). Other nominees for this award included **Jay Heiser** (Texas Lutheran University), **Theresa Weldy** (University of South Alabama), **Jane LeMaster** (University of Texas – Pan American), and **Shawn Carraher** (Cameron University).

The **Thomson Southwestern Outstanding Educator Award** was presented to **Shawn Carraher** (Cameron University). Thanks were also extended to **Jon Beard** (Mitre Corporation) for his longstanding service to the Southwest Academy of Management.

Elections

The current List of Officers appears at the end of this Newsletter. Congratulations and thanks are extended to each of the new SWAM officers. **Suzanne Clinton** (University of Central Oklahoma) is the new Program Chair Elect (program chair in 2009). **Pamela Zelbst** (Sam Houston State University) was elected Secretary. The new elected representatives at large are **Karen Middleton** (Texas A&M University-Corpus Christi) and **Alix Valenti** (University of Houston – Clear Lake). **Nicholas Twigg** (Coastal Carolina University) was formally inducted as the new Proceedings Editor, though Nick actually stepped in and worked with colleague **Darla Domke-Damont** to jointly edit the Proceedings for the 2007 meeting. Thanks to Nick for taking on this role and helping out on short notice! Please nominate yourself or others to service in these important positions in the future.

National Academy of Management News

Academy of Management Immediate Past President **Tom Cummings** (University of Southern California) reported that the AOM now has over 15,000 members in 93 countries. Members now have the option of receiving AOM journals only in electronic form, only in paper, or in both formats. The eventual goal of AOM is to provide only electronic delivery. He noted that AOM’s resources have now swelled, and that AOM leadership is looking for ways to use these resources to serve its members.

Asked about headquarters location at Pace University, Cummings reported that AOM expects to continue to stay at Pace for at least another year, but that AOM leadership is investigating other locations, including headquarters office

ownership in the region. Asked about relocation of AOM to the Washington, DC area for the purpose of lobbying access, he replied that the purpose of AOM was not advocacy, but service to its members. He provided an update on the implementation of the ethics policy adopted by AOM recently.

Federation of Business Disciplines News

The Southwest Academy of Management is a member organization of the Federation of Business Disciplines (FBD). FBD has retired all debt, with more than \$30,000 in cash reported at the end of fiscal year 2006. FBD plans to develop a reserve and wishes to know how it could use its funds to benefit members. Ideas raised included hosting a FBD reception Thursday evening (formerly supported by McGraw Hill), providing LCD projection units for the meeting rooms, and/or providing some financial assistance to the FBD Program Chair. Share your thoughts with our SWAM representatives to the FBD board (**Larry Garner** and **Darla Domke-Damonte**).

FBD originally proposed having the 2009 conference at the Dallas/Fort Worth Airport Hyatt. This site was rejected strongly by SWAM membership, and at the Saturday, March 17, 2007, FBD board meeting, soundly rejected by almost all member institutions of FBD. A new location will be chosen for the 2009 meeting.

FBD agreed to explore the ability of organizations to arrange for their own projection units within conference hotels. FBD indicated that this was permissible for the 2008 conference location in Houston. President-elect **Larry Garner** will coordinate with his institution to see about providing projection units for SWAM meeting rooms. Look for updates in your instructions from track chairs for specifics. Thank you, Larry!

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After paying all expenses and recognizing all revenue, estimated cash account balance at the conclusion of the 2007 meeting was approximately \$8,700. The financial condition of SWAM continues to be a matter of concern to its officers. To that end, officers voted to delete an officer breakfast from the costs borne by SWAM. Another area of potential cost containment was our cooperation with the *Journal of Business Strategies*. Currently we pay a very low per-member rate for subscription to the journal. Please communicate to **Darla Domke-Damonte** (ddamonte@coastal.edu) the value to you of this subscription.

Vic Sower (Sam Houston State University) has done an outstanding job of updating the SWAM website. He will be adding into the webpage the conference programs for the past several meetings. Please inform him if you have other suggestions about how to use the website at Sowerv@shsu.edu.

Nick Twigg (Coastal Carolina University), noted that he will work closely with 2008 track chairs to recommend simplifying and uniting the process of

manuscript submission/review/acceptance and proceedings information communication. For the 2007 meeting, the instructions for paper preparation for the proceedings was posted on the SWAM website. This process seemed to help streamline the process of getting proceedings documents submitted.

Gayle Baugh (University of West Florida) was recognized for her outstanding work in updating officer job aids and reviewing bylaws during her just-concluded term as SWAM President.

Ways to better communicate graduate student stipend availability and expectations were discussed. Look for more on this in the upcoming months and in the submission process for 2008.

SWAM Outstanding Educator for 2008

Please nominate a person you believe has distinguished him- or herself in service as an educator, mentor to graduate students, and contributor to Southwest Academy of Management. Nominations for Outstanding Educator should be sent to **Therese Yaeger** (Benedictine University) at tyaeger@ben.edu Previous winners include: **Shawn Carraher, Jo Ann Duffy, K. Michele Kacmar, Charlotte Sutton, GERALYN FRANKLIN, and Sandra Hartman**. Deadline for submission of the nominations is August 1, 2007.

Be sure to submit a paper, volunteer to serve as reviewer, discussant, or session chair, or propose a symposium for the 2008 SWAM meeting in Houston. Have a wonderful summer! We look forward to serving you over the upcoming year!

SWAM 2008 in Houston: Learning, Arts, Culture, Sports

Scott Douglas, Program Chair, The University Of Montana

SWAM 2008 will meet in conjunction with FBD in downtown Houston – one of the biggest arts and cultural centers in the U.S. Held at the Hyatt Regency hotel between March 4 and March 8, 2008, the meeting is sure to be one of the most memorable in SWAM's fifty-year history. Yes, this is our **50th anniversary**, and we will celebrate the occasion by immersing ourselves in an environment that promotes both learning and camaraderie.

To support a strong learning environment, our theme for SWAM 2008 is "Developing Organizational Landscapes for the 21st Century." Thus, our goal for this conference is to accept the challenge to continually develop our understanding of the 21st century competitive landscape. After all, as our understanding of this landscape evolves so will our ability to navigate it successfully.

Houston provides a unique setting for strengthening social networks, and thus it is sure to support our existing friendships and help to produce several new acquaintances. Given its strong presence in industry (e.g., aerospace, energy, and medicine) and its diverse array of arts, culture and sports, Houston offers the perfect setting for learning, entertainment and relaxation. Moreover, its new light rail system makes it easy to access a variety of venues and businesses from the conference hotel. And, for those attendees who plan to stay for the weekend, Houston offers the “Main Street Party Event!”

In fact, Houston has so much to offer associations like SWAM that it is impossible to capture every exciting opportunity in one newsletter. We recommend that conference attendees visit the Greater Houston Convention and Visitor’s Bureau online at www.visithoustontexas.com. Their website will lead you to several other prospects for enjoying your stay.

Come join us in Houston for SWAM 2008. You can begin your journey by submitting papers and proposals for symposiums and workshops. The submission website should be up and running by the end of June. We also need volunteers as reviewers and discussants at the conference, as noted below.

Finally, the Call for Papers is now available on our SWAM website: www.shsu.edu/~mgt_swam/. For more details contact **Scott Douglas**, Program Chair, at scott.douglas@business.unt.edu or via telephone at 406-243-5695.

Volunteers Needed

SWAM Program Chair, **Scott Douglas** seeks individuals willing to serve as discussant and/or reviewer. Requirements are your willingness to serve and to commit to attend the SWAM 2008 conference. Please contact **Scott Douglas**, at scott.douglas@business.unt.edu, or telephone 406-243-5695.

Call for Papers

The Official 2008 Call for Papers can be found at our SWAM website: www.shsu.edu/~mgt_swam/.

Contact List of Current SWAM Officers

The contact list of current SWAM officers can be found at our SWAM website: www.shsu.edu/~mgt_swam/.

Editor’s Note

If you didn’t get your SWAM Newsletter via email, and are reading this newsletter on the SWAM website, we likely have an incorrect email address for you. Please send address corrections to Chester_Cotton@tamu-commerce.edu.