



# Southwest Academy of Management Newsletter

November, 2006

## President's Letter

Gayle Baugh, University of West Florida

Greetings, SWAM members! I hope that this autumn finds you happy and productive, and looking forward to the Southwest Academy of Management meeting in San Diego in the spring. The meeting promises to be an exciting event. I hope to see you all there.

It has been a busy year for the Southwest Academy. An important item is the successful vote to increase the annual dues. The SWAM Board proposed to increase the fee for registration for the SWAM annual conference (which includes annual dues) from \$50 to \$75, and the annual dues for those not registering for the conference from \$15 to \$40. This increase of \$25 per member is necessary in order to assure long-term financial viability. The organization decided some years ago to maintain a \$10,000 reserve. For several years, we have had to draw down that fund to pay for the annual conference, provide small stipends to qualifying graduate students, and supply SWAM members with subscriptions to the *Journal of Business Strategies*. We will use the dues increase to replenish the reserve and to explore what additional benefits we might be able to make available to SWAM members. Thank you to everyone who voted in the election! At \$40 for membership or \$75 for conference registration, SWAM is a good value!

The SWAM Program Committee has been busy putting together an exciting conference for San Diego. While San Diego may be less convenient than southwest locations, it is a great venue for a conference. We hope to see you there. This is the last year that the Federation of Business Disciplines (FBD), of which SWAM is a member, will meet "out of region." If San Diego proves inconvenient for you, please renew your SWAM membership so you will automatically receive information for the 2008 conference in Houston.

Finally, our 2006-2007 Past President, Jon Beard, has identified and contacted many of SWAM's Past Presidents. Jon has issued a special invitation to each Past President to attend this year's meeting, reminding them that the SWAM reception is held every year in their honor. Given the positive responses that he

has received, it seems that we will be honored with the attendance of a number of Past Presidents this year.

I want to thank you all for supporting the Southwest Academy of Management. The SWAM Board and I are very pleased with the dedication of our members and the level of participation in the annual conference. Looking forward to the next set of officers, the best is yet to come! Larry Garner has put together a great program. It's not too late to volunteer to help one of the track chairs—often last-minute needs crop up. I look forward to seeing you in San Diego!

### **SWAM 2007 in San Diego**

Larry Garner, Program Chair, Tarleton University

With nearly ninety paper submissions and symposium proposals to date, the SWAM Track Chairs and Reviewers are now hard at work examining them to take the best of the best and put together a great program for SWAM 2007.

We solicit volunteers to serve as Session Chair or Discussant during the conference. If you are not already reviewing papers, the Track Chairs could still use your help. Contact them directly. See the call for papers on the SWAM website for contact information.

We will again have a Doctoral Student Consortium. It is a great way for those entering our profession to obtain career advice and training as well as a link into a great professional organization that will help them become a complete, whole professor.

While we have consolidated some components of our traditional tracks into others for this conference, we have not sacrificed complete coverage of the Management field. We again have exciting research being done by our members, resulting in great paper sessions to enrich your understanding of our academic field. Additionally, we are including great sessions in the Faculty Development area that will give you new insights, techniques, and approaches to improve your teaching skills.

Tom Cummings, immediate Past President of the Academy of Management, will be in attendance to bring greetings from AOM and make a presentation. We hope to have another past AOM President attending and making an invited presentation.

In addition to our scholarly presentations, we have planned a great SWAM reception where we can renew friendships, make new ones and have a great time of fellowship.

Our 2007 Annual Conference will be held at the **Town and Country Resort**, San Diego, CA during **March 13-17, 2007**. San Diego is an exciting, interesting city, tucked into the southwestern corner of the USA. The hotel site is very conveniently, and centrally located.

The beaches of La Jolla, Coronado, and Pacific Beach are short drives from the conference site, some can be reached via public transportation. The Old Town entertainment District is also very close. Other special attractions include Balboa Park, the internationally acclaimed San Diego Zoo, the original Sea World, several historic Spanish Missions, and museums. Tijuana, Mexico, is a short drive south. The San Diego area is known for fine golf courses and beautiful tennis weather. It is a great vacation area for adults and kids.

We are scheduled around Spring Break time, so begin making plans and bring the family as well for a great vacation as well as a great conference. Check the FBD website for links to make your hotel reservations.

**SEE YOU IN SAN DIEGO!!**

### **SWAM SEEKS PROCEEDINGS EDITOR**

The Southwest Academy of Management is currently seeking an individual to serve as the Proceedings Editor for the organization. The Proceedings Editor produces the SWAM Proceedings, which are currently provided in a CD-ROM format. The term of service is three years.

The Proceedings Editor works with the Program Chair to contact authors of accepted papers to let them know the required format and deadline for submission. The Proceedings Editor will compile the papers and some additional information submitted by the Program Chair (including a message from the Program Chair, acknowledgement of reviewers, acknowledgement of track chairs, a list of Best Papers in the tracks, and a list of Best Reviewers in the tracks) in order to make the information accessible on the CD-ROM.

If you are interested in this position, please contact the SWAM President, Gayle Baugh (gbaugh@uwf.edu or 850-474-2206). Additional information about the duties of the position can be provided by the current Proceedings Editor. Please consider serving in this position.

## **BOOK AUTHORED BY TWO OF OUR MEMBERS:**

Mainiero, Lisa A. & Sullivan, Sherry E. (2006). **The Opt-Out Revolt: Why People Are Leaving Companies to Create Kaleidoscope Careers**. Davies-Black Publishing. For more information, see their website at [www.theoptoutrevolt.com](http://www.theoptoutrevolt.com).

## **BOOK COAUTHORED BY ONE OF OUR MEMBERS:**

Betty Jane Punnett, Jo Ann Duffy, Suzy Fox, Ann Gregory, Terri R. Lituchy, Silvia Ines Monserrat, Miguel R. Olivás-Lujan, Neusa Maria Bastos F. Santos (2006) **Successful Professional Women of the Americas: from Polar Winds to Tropical Breezes** Edward Elgar Publishing.

## **CALL FOR PAPERS**

### ***JOURNAL OF BEHAVIORAL AND APPLIED MANAGEMENT***

Management educators, trainers and practitioners are invited to contribute articles or cases for possible publication in the *Journal of Behavioral and Applied Management* (ISSN 1930 0158), a national refereed, online publication.

Manuscripts should be of interest to researchers, management instructors, and practitioners. A more complete call including the submission procedure, review procedure, review information, and some suggested topics may be found at <http://www.ibam.com/pubs/jbam/callforpapers.asp>

The *Journal of Behavioral and Applied Management* is listed with:

ProQuest's ABI/Inform;

Directory of Open Access Journals (DOAJ—<http://www.doaj.org/>);

dmoz Open Directory Project (<http://dmoz.org/>);

Informatics J-Gate (<http://www.j-gate.informindia.co.in/>); and

*Cabell's Directory of Publishing Opportunities* (<http://www.cabells.com>)

Previous issues can be examined at <http://www.ibam.com/pubs/jbam/toc.asp>. A style guide is at <http://www.ibam.com/pubs/jbam/styleguide.asp>. Manuscripts may not be previously published or be under consideration for publication by another journal.

**Dr. David D. Van Fleet, Editor**

***Journal of Behavioral and Applied Management***

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## **2006 SWAM CASH FLOW STATEMENT**

Christine Miller, Treasurer/Membership Chair, Tennessee Tech University

<b>Cash on Hand (March 1, 2006)</b>	<b>\$10,707.22</b>
<b>Income</b>	
FBD Reimbursement	6,775.00
New and Renewal Memberships	30.00
Interest Income	11.08
<b>Total Income</b>	<b>\$6,816.08</b>
<b>Expenses</b>	
Proceedings	319.53
Catering	3,607.99
Student Scholarships	1,400.00
Web Hosting	499.00
Plaques/Gifts	168.09
Postage and Shipping	14.40
<b>Subtotal--Conference Expenses</b>	<b>\$6,009.01</b>
J of Business Strategies subscription	1,440.00
<b>Total Expenses</b>	<b>7,449.01</b>
<b>Cash on Hand (July 31, 2006)</b>	<b>\$10,074.29</b>

### **SWAM Business Meeting Minutes**

Thursday, March 2, 2006 Oklahoma City, Oklahoma

The SWAM President, Jon Beard, welcomed the members to the Business Meeting at approximately 5:35 pm.

Denise Rousseau, Immediate Past President of the Academy of Management, brought greetings from the Academy Board of Governors.

Denise discussed the new Academy of Management Code of Ethics at some length. The Code covers: (1) behavior of the Academy officers, (2) behavior of participants in Academy of Management meetings and related activities; and (3) an aspirational portion of the Code which refers to other areas of members' professional lives.

Linda Trevino is the Ombudsperson for questions of violations of the Code of Ethics. If it appears that the Code may have been violated, there is an adjudication committee. In response to questions, Denise indicated that the Code has been adopted, although the Board of Governors is interested in receiving feedback for some time.

### **Officer Reports**

Christine Miller, SWAM Treasurer, gave a brief report of the organization's financial standing. The meeting in St. Louis represented a low point for attendance and income, whereas attendance and income increased for the meeting in Dallas. SWAM attendance in Oklahoma City appears to be about the same as in Dallas, which is excellent. President Jon Beard noted that SWAM has not revised its registration fee/dues structure since 1999, while FBD (the Federation of Business Disciplines) has increased registration fees from \$18 to \$75.

Darla Domke-Damonte, SWAM Program Chair, provided a brief report on the program, as well as asking for feedback on the site for this year's meeting. Darla reported that there were 100 papers and 15 symposia submitted, with 64 papers and 15 symposia accepted for presentation at the meeting. She thanked members for their patience with the new electronic conference management system. Darla also thanked the Track Chairs for their hard work and presented each with a recognition plaque. In addition she provided certificates for all Best Paper in Track authors and congratulated the Distinguished Paper winners, Bruce Walters (Louisiana Tech University), Mark Kroll (Louisiana Tech University), and Peter Wright (University of Memphis). The title of their Distinguished Paper is "CEO Tenure, Boards of Directors, and Acquisition Performance." Darla also presented certificates to the Best Reviewers in Track and indicated that the Distinguished Reviewer would be announced by the President Elect.

Gayle Baugh, SWAM President Elect, continued with the presentation of awards. She first presented certificates to the members of the Distinguished Paper Committee and then to the members of the Distinguished Reviewer Committee. The Distinguished Reviewer Award was announced, with the winner being Terry Coalter (Northwest Missouri State University).

Gayle announced that every year the Careers Division of the Academy of Management offers a best careers paper award in each of the regions. Last year's winner in the Southwest region won the overall Michael J. Driver Best Careers Paper in the Regions award, a distinction which the Southwest attained for the first time. This year's Michael J. Driver Best Careers Paper in the Southwest Region was presented to Shawn Carraher (Cameron University), Sherry E. Sullivan (Bowling Green State University), and Madeline M. Crocitto (State University of New York – Old Westbury) for a paper entitled "Do Mentors Make a Difference in Expatriate Career Outcomes? An Empirical Examination of Home and Host Country Mentoring." We hope that this paper, too, will win the overall award!

Recognition was given to the individuals completing tours on the SWAM Board—Scott Douglas (Representative at Large), George Puia (Representative at Large), and Sherry E. Sullivan (Secretary). Recognition was also provided to the Immediate Past President, Shawn Carraher, for his five year progression the officer roles of the SWAM. Finally, the Academy representative, Denise Rousseau, was presented with the "signature" SWAM gift, a glass saguaro cactus.

Larry Garner, SWAM Program Chair Elect, announced that next year's meeting will be in San Diego, with the theme "Adventures in Management Learning." He announced the planning session on Friday afternoon for next year's meeting and distributed a Call for Papers.

Shawn Carraher, SWAM Immediate Past President, provided a report on the first half of the doctoral student consortium. The consortium will continue on Friday morning with a meeting with Denise Rousseau and on Saturday with some additional activities for the group. He hopes for greater participation in the consortium on Friday and Saturday.

Shawn also announced the results of the SWAM elections. Scott Douglas becomes Program Chair Elect, Jason Duan becomes Secretary, and Therese Yeager will be the new Representative at Large. We thank these individuals for their willingness to serve the organization.

Chet Cotton, SWAM Newsletter Editor, encouraged members of the organization to submit items to the newsletter

Jon Beard, SWAM President, provided news from the Federation of Business Disciplines (FBD). FBD is concerned about clarifying leadership roles, maintaining the new Site Selection Committee to work with the Executive Director, Sam Bruno (Gayle Baugh is SWAM's member on this committee), developing a system for reduced registration fees for graduate students, and

developing ideas for additional revenue generation. FBD has changed its accounting system from a cash basis to an accrual basis, and the statements provided to Board members are now much clearer and more informative. In addition, it appears that FBD was approximately \$15,000 in debt, but should be “in the black” or carrying only a very small debt by the end of this meeting.

At this point, a question was raised about the “value added” by FBD. There was some discussion about this issue, with the conclusion that SWAM had affirmed last year that it would remain a member of FBD for several years.

### **New Business**

SWAM may need to re-examine its fee structure. There has been no increase since 1999. The organization will face some financial challenges next year when the meeting is in San Diego. The SWAM Board will also be looking at the SWAM Constitution and bylaws, which have not been revised for some time.

### **Announcement and Reminders**

Jon reminded members that the SWAM meeting will be held in San Diego in 2007 and the submission deadline is September 8, 2006. Please remember to submit your papers, symposia, and session proposals!

The planning session for SWAM 2007 on Friday at 5:00 pm was announced. Please remember to keep your contact information current with the Academy of Management membership database, which SWAM uses for contact information. If you are not a member of the Academy, then please keep your contact information current with the Secretary/Membership Chair.

The SWAM reception on Friday, following the planning session for next year’s conference, was announced.

Past presidents of SWAM were recognized.

The meeting was adjourned.

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